



Best Agers
Lighthouses



Employment for the Future: How Should the Baltic Sea Region Respond to Ageing Workforces?

A Joint Tripartite Conference of the *Baltic Sea Labour Forum* and the *Best Agers Lighthouses Project*

Riga, Latvia | 16–17 September 2014

CONFERENCE PROGRAMME

Tuesday, 16 September

Venue: Maritim Park Hotel Riga, Slokas iela 1, Riga, Latvia | Room: Maritim I

09.00–10.00 REGISTRATION, MORNING COFFEE

10.00–10.10 **OPENING**

10.10–10.30 **WELCOME WORDS**

- **Prof. Anders Paalzow**, Rector of Stockholm School of Economics in Riga
- **Dr. Detlef Reeker**, Director of Wirtschaftsakademie (Academy of Economics) Schleswig-Holstein, Germany, Lead Partner of the Best Agers Lighthouses Project
- **Līga Mengelšone**, General Director of the Employers' Confederation of Latvia (LDDK), BSLF Steering Committee

10.30–10.40 **INTRODUCTION**

- **Udo Biss**, Moderator

10.40–11.00 **KEYNOTE: AGEING WORKFORCES AS A MACROECONOMIC CHALLENGE FOR THE EUROPEAN UNION AND ITS MEMBER STATES**

- **Dr. Jörg Peschner**, Seconded National Expert at the European Commission, DG Employment, Social Affairs and Inclusion

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(European Regional Development Fund)

11.00–12.15	<p>HOW CAN AN AGEING BALTIC SEA REGION REMAIN COMPETITIVE? RESPONSES OF POLICY-MAKERS AND SOCIAL PARTNERS</p> <p>Panel Discussion with</p> <ul style="list-style-type: none"> • Imants Lipskis, Director of Labour Market Policy Department, Ministry of Welfare of the Republic of Latvia • Dr. Jörg Peschner, Seconded National Expert at the European Commission, DG Employment, Social Affairs and Inclusion • Ellen Nygren, Advisor in Social Protection Questions, European Trade Union Confederation (ETUC) • Nathalie Cliquot, Policy Analyst, Local Economic and Employment Development (LEED) Programme, OECD
12.15–13.30	LUNCH
13.30–13.55	<p>KEYNOTE: AGEING WORKFORCES AS AN ORGANISATIONAL CHALLENGE</p> <ul style="list-style-type: none"> • Prof. Dr. Mirko Sporket, Professor of Sociology, University of Applied Science Münster, Germany
13.55–14.10	<p>BEST AGERS LIGHTHOUSES – INTRODUCTION TO THE PROJECT</p> <ul style="list-style-type: none"> • Hartwig Wagemester, Academy of Economics Schleswig-Holstein, Lead Partner of the Best Agers Lighthouses Project and Jörg Stolzenburg, Mentors for Business Schleswig-Holstein, External Advisor in the Best Agers Lighthouses Project
14.10–15.30 Room: Maritim II	<p>LIGHTHOUSE FORUM</p> <p>Age management intervention experiences in the following lighthouse organisations are presented by company representatives, internal mentors and external advisors at exhibition stands.</p> <ul style="list-style-type: none"> • Claudius Peters Projects GmbH, Germany • Folktandvården/Department of Dental Care Norrbotten, Sweden • Kaunas University of Technology, Lithuania • Administration of the City of Kiel, Germany • The Latvenergo Group, Latvia • L-3 ELAC Nautik, Germany • Pori Energia Ltd., Finland • Šiauliai State College, Lithuania • Šiauliai University, Lithuania
15.30–16.00	COFFEE BREAK
16.00–16.30	<p>BEST AGERS LIGHTHOUSES EVALUATION RESULTS</p> <ul style="list-style-type: none"> • Anita Richert-Kaźmierska, Ph.D. Eng., Gdańsk University of Technology • Katri Liekkilä, Aalto University Small Business Centre
16.30–17.15	<p>REFLECTIONS ON THE AGE MANAGEMENT INTERVENTIONS OF THE BEST AGERS LIGHTHOUSES PROJECT</p> <p>Panel Discussion with Best Agers Lighthouses Advisory Council members:</p> <ul style="list-style-type: none"> • Marjo Wallin, Ph.D., Specialized Researcher, Finnish Institute of Occupational Health • Roland Kadefors, Ph.D., Associate Professor, Department of Sociology and Work Science, University of Gothenburg, Sweden • Åsmund Lunde, Senior Consultant, Norwegian Centre for Senior Policy • Peter Domschke, Independent Consultant, Germany
17.15–17.30	<p>LESSONS LEARNED AND INTRODUCTION TO DAY 2</p> <ul style="list-style-type: none"> • Anthony Jay Olsson, Head of Media and Communications, Council of the Baltic Sea States (CBSS), BSLF Facilitator Team
18.30	<p>RIGA WALKING TOUR (optional)</p> <p>The tour starts at Astor Hotel and ends at Spikeri Concert Hall, the dinner venue. Shuttle transport from the conference venue will be provided.</p>
19.30	<p>CONFERENCE DINNER at Spikeri Concert Hall, Maskavas iela 4/1, Riga</p> <p>Shuttle transport from the conference venue and hotels to the dinner venue will be provided.</p>

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Wednesday, 17 September

Baltic Sea Labour Forum and Best Agers Lighthouses – Open Round Table

Venue: Park Maritim Hotel Riga, Slokas iela 1, Riga, Latvia

09.00–09.25	KEYNOTE: A LOOK BEYOND EUROPE: RESPONSES TO DEMOGRAPHIC CHANGE IN THE UNITED STATES • Richard K. Caputo, Ph.D. , Professor of Social Policy and Research, Wurzweiler School of Social Work, Yeshiva University, New York, USA
09.30–11.00	PARALLEL WORKSHOPS:
Room: Riga	A Addressing ageing under the EU Strategy for the Baltic Sea Region – the way forward • Chair: Anders Bergström , Norden Association, Priority Area Coordinator PA Education/Horizontal Action Leader HA Involve of the EU Strategy for the Baltic Sea Region • Rapporteur: Jan Widberg , Secretary General, Baltic Sea Parliamentary Conference (BSPC) • Speakers: Helinä Yli-Knuutila , Joint Technical Secretariat of the Baltic Sea Region Programme
Room: Berlin	B Ageing workforces and social dialogue: Practical approaches of the social partners • Chair: Līga Mengelsone , General Director of the Employers' Confederation of Latvia (LDDK) • Rapporteur: Dr. Inese Stepina , Deputy Director General & Adviser on International and EU Affairs, Employers' Confederation of Latvia (LDDK) • Speakers: Gabriele Bienmüller , NORDMETALL – The employers' association of the metal and electronics industry in Northern Germany; Dr. Riitta Työläjäarvi , The Finnish Confederation of Professionals (STTK); Pippi Müller , Municipality of Larvik, Norway, Hans Thormählen , Work and Life Hamburg, Germany
Room: Maritim I (plenary room)	C Age management: Transferring scientific recommendations into company practice • Chair: Peep Peterson , Chairman of the Estonian Trade Union Confederation (EAKL) • Rapporteur: Katariina Röbbelen-Voigt , Kooperationsstelle Hamburg IFE GmbH, Germany • Speakers: Jan Pieper , L-3 ELAC Nautik, Germany; Maciej Dec and Anna Książopolska Książopolska , International Paper Kwidzyn, Poland, Dr. Lars Schieber , REM · Consult, Germany
11.00–11.30	COFFEE BREAK
11.30–11.45	WORKSHOP SUMMARIES • Workshop rapporteurs
11.45–12.45	EMPLOYMENT FOR YOUNG AND OLD – A ZERO-SUM GAME? TRIPARTITE STRATEGIES FOR SUSTAINED EMPLOYMENT IN THE BALTIC SEA REGION Panel Discussion with representatives of the social partners from the Baltic Sea Region: • Līga Mengelsone , General Director of the Employers' Confederation of Latvia (LDDK), BSLF Steering Committee (TBC) • Ruta Porniece , Employment and Education Expert, Free Trade Union Confederation of Latvia • Dr. Andrea Hammermann , Research Fellow, Cologne Institute for Economic Research (IW Köln), Germany • Danutė Šlionskienė , Project Manager at the Lithuanian Trade Union Confederation and Director of Support Fund "Education and Research Institute" • Anthony Jay Olsson , Head of Media and Communications, Council of the Baltic Sea States (CBSS), BSLF Facilitator Team
12.45–13.00	CONFERENCE CLOSURE
13.00	FAREWELL LUNCH

Afternoon Side Events

14:00–15:30	BSLF ENLARGED STEERING COMMITTEE MEETING Venue: Maritim Park Hotel Riga, Slokas iela 1, Riga
15:00–18:00	BEST AGERS LIGHTHOUSES PROJECT INTERNAL MEETING + DINNER Venue: Stockholm School of Economics in Riga, Strēlnieku iela 4A, Riga

SHUTTLE BUS SCHEDULE

16 September | Hotels to Conference venue

Bus

Astor Hotel	08:30
Albert Hotel	08:40
Islande Hotel	08:55
Park Maritim Hotel	09:10

16 September | Conference venue to Hotels/City Tour to Dinner venue

Bus

Park Maritim Hotel	17:45	18:00	18:40
Islande Hotel	18:00	18:15	18:55
Astor Hotel*	18:15	18:30	19:10
Albert Hotel	18:25	18:40	19:20
Spikeri Concert Hall**			19:30

16 September | Dinner venue to Hotels

21:45 from Spikeri Concert Hall to:

Bus 1	Bus 2
Astor Hotel	Islande Hotel
Albert Hotel	Park Maritim Hotel

22:15 from Spikeri Concert Hall to:

Bus 1	Bus 2
Astor Hotel	Islande Hotel
Albert Hotel	Park Maritim Hotel

17 September | Hotels to Conference venue

Bus

Astor Hotel	08:05
Albert Hotel	08:15
Islande Hotel	08:30
Park Maritim Hotel	08:45

*Start of the walking tour (18:30–19:30), **Dinner venue

PRACTICAL INFORMATION

Riga walking tour

We would like to invite you to a walking tour through the old city of Riga after the conference. The tour starts at Astor Hotel (18:30) and ends at Spikeri Concert Hall (19:30), the dinner venue.

Shuttle transport from the conference venue will be provided (please have a look at the shuttle schedule above).

Dinner

16 September, 19:30–22:15 | Spikeri Concert Hall
Maskavas iela 4/1, Riga

Taxi

Baltic Taxi: +371 2000 85 00
Red Cab: +371 8000 13 13

CONTACT

If you have any questions during the conference please call the conference hotline (Tom Förster): +49 172 30 45 266